

Raising Awareness of Voting's Importance Among Health Care Employees

Election Day 2026 will be Tuesday, Nov. 3, and many voters will have the opportunity to elect new members of Congress.

The AHA's "We Care, We Vote" website, wecarewewote.aha.org, provides sample materials hospitals can use in their own organizations, including get-out-the-vote email messages to raise awareness of the importance of voting. Your state's voting registration policies, deadlines, and information on candidates and health care issues are also easily accessible.

Listed below are suggested activities to encourage voter participation in the 2026 election. Coordinate your efforts with your organization's leadership.

- **Hold a voter registration drive at your hospital.** Plan drives for National Voter Registration Day on Sept. 15 to kick off Election 2026 activities.
- **Publish an article in your employee newsletter** or blog from your CEO encouraging employees to register and vote in 2026.
- **Use recorded messages and emails from your CEO** encouraging employees to register to vote and vote on Election Day.
- **Post on your hospital's social media channels**, like Facebook, LinkedIn and X, to encourage your employees and community to register and vote.
- **Share important voting information with your employees.** A pair of vetted websites on which you can rely are the non-partisan, not-for-profit Vote.org (<https://www.vote.org/>) and the National Association of Secretaries of State *Can I Vote* page (<https://www.nass.org/can-i-vote>). Both offer state-specific information that will be relevant to your community. Consider posting voting registration deadlines on your intranet site.