

Sample Email Messages from CEO/Administrator

Option 1

Dear Employees:

The 2024 election will be critical to those who work in health care; the individuals we elect will make many important decisions concerning the future of the field in which we work — and, ultimately, the future of our hospital.

Please take the time to register to vote by [\(state's registration deadline\)](#) and to learn about the candidates and issues in this year's election.

If you need information on how to register or the location of the appropriate polling place, please visit [\(Insert appropriate link for employees to locate state-specific voting policies and guidelines or \[wecarewewote.aha.org\]\(https://www.wecarewewote.aha.org\)\)](#).

You have an important role in choosing who gets elected. These decisions are yours and yours alone, but they can only be made if you cast your ballot on Nov. 8. On Election Day, be sure to show how much hospital employees care for local patients as well as communities across America. You have the power to make a difference!

Option 2

TO: All Hospital Employees
FROM: (CEO/administrator's name)
SUBJECT: We Care, We Vote

I see firsthand every day how our hospital family cares for patients 24 hours a day, seven days a week, 365 days a year. On Nov. 5, 2024, you also have an important role in choosing who gets to make important decisions that affect our hospital.

Not only is the 2024 national election campaign going to select a president, we as voters will also weigh in on the nation's important congressional campaigns, with control of the House and Senate again at stake. Those elected will face a full plate of new and ongoing health care issues.

The right to vote is too important to take for granted. That's why [\(Hospital\)](#) is participating in the American Hospital Association's "We Care, We Vote" campaign. I am hoping we each do our part by registering and voting this year.

In the last presidential election in 2020, 257,605,088 ballots were cast, representing nearly 67% of the eligible voting-age population. And as you saw in 2020, every vote matters, meaning the ability to vote is too important to pass on the opportunity.

It's important that you familiarize yourself with our state's rules on voting and poll opening and closing times. A great resource for this information can be found by clicking on <https://www.nass.org/can-i-vote>.

Remember to register to vote by (state's deadline) so you don't miss the chance to exercise your right. A pair of vetted websites on which you can rely are the non-partisan, not-for-profit Vote.org (<https://www.vote.org/>) and the National Association of Secretaries of State *Can I Vote* page (<https://www.nass.org/can-i-vote>). This will be a critical election year, and the individuals we elect will make many important decisions concerning the future of health care and, ultimately, the future of our hospital.

You have the power to make a difference. It's because of your passion for patients and deep commitment to our community that I encourage you to register to vote and cast your ballot on Nov. 5, 2024.