

## Raising Awareness of Voting's Importance Among Health Care Employees

In 2024, the nation will vote on a president, along with control of Congress via key House and Senate races. As always, health care employees' voices are an important part of this election, particularly as voter!

The 2024 national elections are scheduled to be held on Tuesday, Nov. 5, 2024.

The AHA's "We Care, We Vote" website, [wecarewewote.aha.org](https://wecarewewote.aha.org), provides sample materials hospitals can use in their own organizations, including get-out-the-vote email messages and social media posts to raise awareness of the importance of voting. Your state's voting registration policies, deadlines, and information on candidates and health care issues are also easily accessible.

Listed below are suggested activities to encourage voter participation in the 2024 election. Coordinate your efforts with your organization's leadership.

- **Hold a voter registration drive at your hospital.** Plan drives for Sept. 19, which is "Voter Registration Day," as a means for kicking off your 2024-focused activities.
- **Publish an article in your employee newsletter** or blog from your CEO encouraging employees to register to vote and vote in 2024.
- **Use recorded messages and emails from your CEO** encouraging employees to register to vote and vote on Election Day.
- **Take to your hospital's social media channels**, like Facebook, LinkedIn and Twitter, to encourage your employees and community to register and vote.
- **Share important voting information with your employees.** A pair of vetted websites on which you can rely are the non-partisan, not-for-profit Vote.org (<https://www.vote.org/>) and the National Association of Secretaries of State *Can I Vote* page (<https://www.nass.org/can-i-vote>). Both offer state-specific information that will be relevant to your community. Consider posting voting registration deadlines on your intranet site.